

# ARTS LEADERSHIP AND ARTS MANAGEMENT

## Program Overview

Queen's University Dan School of Drama and Music in partnership with the Isabel Bader Centre for the Performing Arts have developed the Arts Management Graduate Diploma and the Master of Arts in Arts Leadership for students and working professionals who have the passion and acumen for the arts and are seeking opportunities in arts management and leadership. The focus is on developing 21st century leadership and management capabilities.

The Arts Management Graduate Diploma and the M.A. in Arts Leadership are designed to provide students with a multifaceted understanding of the arts and their environment, and the dexterity of management and leadership skills required. Both the Graduate Diploma and the Master's program course curricula provide students with opportunities for concrete experience, reflective observation, research skills, group work, and field work with live sites, abstract conceptualization and active experimentation. Students will be exposed to industry leaders and contemporary best practices in the arts and cultural industries.

Graduate Diploma students will gain a foundation of knowledge in strategic planning, arts marketing, philanthropy, governance and financial and management accounting. They will have the opportunity of meeting with top practitioners in the field, and applying their theoretical knowledge through assignments, field studies and in-class simulations.

Master's students will gain a foundation of knowledge of strategic thinking and planning, cultural policy, arts marketing, arts philanthropy, finance, contract negotiations and labour law, and leadership. Master's students will have a transformational applied learning opportunity through assignments, in-class simulations, a one term practicum and a capstone project. Through their practicum and final capstone project, the Master's students will gain practical experience and apply their theoretical knowledge, understand the role of leadership and stakeholders in a multi-faceted industry, observe and analyze problems and solutions in a professional arts setting, interact with arts colleagues in a professional environment and in a wide range of activities, and gain insight into their future role and career interests in the arts.

## Admission Requirements

The admission requirements for the Arts Management Graduate Diploma and the M.A. in Arts Leadership are:

- An honours baccalaureate degree from a recognized university, preferably in the creative arts (e.g. music, drama, film, art) or a related field. The minimum acceptable average for admissions to these programs is B+.
- Students applying from outside of North America whose native language is not English are required to submit TOEFL scores.
- Consideration will be given to highly motivated individuals with documented relevant professional experience who do not meet the B+ requirement.

Applications will be welcome from qualified under-represented groups.

## Program Structures and Requirements

Students may apply for direct entry to either the Arts Management Graduate Diploma or the M.A. in Arts Leadership. Students may also apply to enter the M.A. in Arts Leadership in any successive year for up to five years after successful completion of the Arts Management Graduate Diploma. The Arts Management Graduate Diploma may also serve as an exit point for those who are enrolled in the Master's program and have completed the five courses that are required for the Diploma but decide not to complete the full Master's course work including electives and the final capstone project.

The Arts Management Graduate Diploma is a 3-month program that will commence in May. The program consists of 12 units (5 courses) with four of the courses scheduled to be delivered during an on-campus residential session in May through mid-June, and one on-line course on finance and accounting which must also be completed during this same time-frame.

Graduate Diploma students have the option of applying to complete the Master's program in any successive year for up to five years after successful completion of the Diploma program, and Master's program students may receive the Graduate Diploma if they withdraw after successful completion of the summer term courses (i.e. The GDip requirements).

The Master of Arts in Arts Leadership is 12-month full-time program that will commence in May and conclude the following April. The program will consist of 24 units with the majority of the courses scheduled to be delivered during on-campus residential sessions in May through mid-June.



During the Fall term, Masters students will have the option to study on or off-campus by accessing electives that are delivered on-line or on-campus. During the Winter term (subject to course availability), Masters students will be required to complete a practicum and capstone project on an Arts industry organization. Placements would be facilitated through Genovese Vanderhoof and Associates who are experienced in arts intern placements throughout North America.