

CERTIFICATE IN BUSINESS

Our Program Objectives

- To provide a high-quality pathway for non-Commerce students that builds a strong foundation in business, supporting both career goals and future academic pursuits.
- To teach students foundational business concepts and skills, preparing non-Commerce students and working professionals to navigate diverse business environments with confidence.

Our Program-Level Learning Outcomes

By the end of the Certificate in Business program, students will be able to:

- Identify core business functions and explain how they contribute to overall organizational performance, recognizing the impact of external factors on business operations and decision making.
 - Make evidence-based decisions, applying qualitative and quantitative skills, to solve business problems.
 - Recognize how ethical considerations and bias might influence interpretation and analysis of business problems.
 - Communicate information and arguments effectively across various formats to diverse audiences.
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