

## **INTERNATIONAL EXCHANGE**

Fall 2023			COMM 339	Channels and Internet Marketing	3.00	
Code	Title	Units	COMM 341	Operations Management * by permission o	<sup>nly</sup> 3.00	
<b>100 level</b> COMM 163	Business Decision Models I * by permission	3 00	COMM 343	Strategic Service Management * by permission only	3.00	
COMMITTOS	only	3.00	COMM 350	The Future: Forecasting and the Busines	ss 3.00	
200 level				Environment		
COMM 200	Business Fundamentals	3.00	COMM 351	Leadership	3.00	
COMM 201	Introduction to Business for	3.00	COMM 353	Managing Across Cultures	3.00	
	Entrepreneurs		COMM 356	Diversity and Inclusion in Organizations		
COMM 211	Financial Accounting	3.00	COMM 357	Interpersonal Skills For Managers	3.00	
COMM 212	Management Accounting	3.00	COMM 358	Managing Human Capital	3.00	
COMM 221	Introduction To Finance	3.00	COMM 370	Business Communication in North  America * by permission only	3.00	
COMM 231	Fundamentals of Marketing	3.00	CON 4N 4 272	Authorica	2.00	
COMM 251	Organizational Behaviour	3.00	COMM 373	International Business Negotiations	3.00	
300 level			COMM 374	International Business Strategy	3.00	
COMM 301	Funding New Ventures	3.00	COMM 376	Doing Business In the Asia-Pac Rim	3.00	
COMM 305	Introduction To Entrepreneurship	3.00	COMM 381	Business Law I	3.00	
COMM 306	Business for Good: An Introduction to	3.00	COMM 385	Negotiation Theory & Behaviour	3.00	
	Impact-Driven Leadership * by permission only		COMM 392	Introduction to Data Management and Analytics for Business * by permission only	3.00	
COMM 309	Real Estate Management	3.00	COMM 394	Coding Literacy for Managers	3.00	
COMM 311	Fin Acctng Pract Prin & Concep	3.00	COMM 398	Business, Government and the Global	3.00	
COMM 312	Intermed Management Accounting * by permission only	3.00	400 level	Economy		
COMM 313	Financial Accounting II	3.00	COMM 401	Business and Corporate Strategy * by	3.00	
COMM 317	Auditing	3.00		permission only		
COMM 319	Income Taxation	3.00	COMM 404	Discovering New Knowledge: Introduction	on3.00	
COMM 321	Derivative Securities (equivalent to COMM 121) * by permission only	3.00	601111105	to Research in Business	2.00	
			COMM 405	New Business Development	3.00	
COMM 322	Advanced Corporate Finance (equivalent to COMM 121 and COMM 172 or	3.00	COMM 406	Social Impact and Innovation	3.00	
			COMM 408	Sustainability Strategies and Practices	3.00	
	ECON 112 a University level calculus is highly recommended) * by permission only		COMM 410	Strategies of Social Enterprise	3.00	
COMM 323	Corporate Financial Planning (equivalent		COMM 411	Financial Statement Analysis & Accounti Based Valuation	ng.00	
	to COMM 121 and COMM 122 and an upper year Finance course) * by permission		COMM 414	Management Control	3.00	
	only		COMM 416	Organizational Fraud	3.00	
COMM 324	Investments & Portfolio Management	3.00	COMM 431	Advanced Topics In Marketing	3.00	
COMINI 324	(equivalent to COMM 121 and COMM 12		COMM 434	Sales Management	3.00	
	and some knowledge of statistics) * by permission only		COMM 495	Project Management	3.00	
COMM 326	Private Equity * by permission only	3.00	Winter 2024			
COMM 332	Marketing Research	3.00	Code	Title	Units	
COMM 333	Marketing Strategy	3.00	100 level			
COMM 336	Consumer Behaviour	3.00	COMM 122	Finance II * by permission only	3.00	
COMMINI 330	Consumer Denaviour	5.00				



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COMM 132	Marketing II * by permission only	3.00
COMM 172	Managerial Economics * by permission only	3.00
COMM 190	Introduction to Digital Business and Technologies * by permission only	3.00
200 level		
COMM 200	Business Fundamentals	3.00
COMM 201	Introduction to Business for Entrepreneurs	3.00
COMM 211	Financial Accounting	3.00
COMM 212	Management Accounting	3.00
COMM 221	Introduction To Finance	3.00
COMM 231	Fundamentals of Marketing	3.00
COMM 251	Organizational Behaviour	3.00
300 level		
COMM 302	Launching New Ventures	3.00
COMM 304	Organizational Intelligence and Strategy	3.00
COMM 305	Introduction To Entrepreneurship	3.00
COMM 306	Business for Good: An Introduction to Impact-Driven Leadership * by permission only	3.00
COMM 309	Real Estate Management	3.00
COMM 311	Fin Acctng Pract Prin & Concep	3.00
COMM 312	Intermed Management Accounting * by permission only	3.00
COMM 313	Financial Accounting II	3.00
COMM 317	Auditing	3.00
COMM 319	Income Taxation	3.00
COMM 322	Advanced Corporate Finance (equivalent to COMM 121, COMM 172 or ECON 112 a University level calculus is highly recommended) * by permission only	3.00
COMM 323	Corporate Financial Planning (equivalent to COMM 121 and COMM 122 and an upper year Finance course) * by permission only	3.00
COMM 324	Investments & Portfolio Management (equivalent to COMM 121 and COMM 122 and some knowledge of statistics) * by permission only	3.00
COMM 328	International Finance (equivalent to COMM 121) * by permission only	3.00
COMM 329	Management Of Financial Institutions (equivalent to COMM 121 and COMM 122 * by permission only	3.00
COMM 333	Marketing Strategy	3.00
COMM 335	Marketing Communications	3.00
COMM 336	Consumer Behaviour	3.00
COMM 341	Operations Management * by permission on	<sup>y</sup> 3.00

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COMM	381	Business Law I	3.00
COMM	382	Business Law II	3.00
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COMM	392	Introduction to Data Management and Analytics for Business * by permission only	3.00
COMM	394	Coding Literacy for Managers	3.00
COMM	395	Digital Strategy & Transformation	3.00
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COMM	432	Brand Management	3.00
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COMM	434	Sales Management	3.00
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COMM	472	Business And Development	3.00
COMM	493	Coding Al and Machine Learning for Business	3.00
COMM	495	Project Management	3.00